



CURRICULUM VITAE - TONY CHARTERS

EDUCATION

Bachelor of Science (Environmental Studies)

School of Australian Environmental Studies

Griffith University

Major subject areas: land use planning, economics, government

Master of Urban and Regional Planning

Department of Regional and Town Planning

University of Queensland

Major subject areas: protected area planning, landscape design, planning law, strategic planning and government

Thesis topic: 'Planning for people and nature in protected areas'.

AWARDS

The University of Queensland

The C V H Harding prize for the best research thesis of the faculty

CAREER BACKGROUND

Principal – Tony Charters and Associates

2004 - present

- Tourism research, strategic planning and development
- Heritage planning and development
- Protected area policy, planning and development
- Tourism operations and management
- Ecotourism and sustainable tourism specialists
- Media and marketing programs
- Advocacy and facilitation on behalf of organisations and enterprises
- Fundraising and sponsorship activities for organisations
- Conference agenda development, event design and management

Executive Director – Policy, Planning and Development, Tourism Queensland

1999-2004

- Whole-of-Government Growing Tourism initiative
- Development and implementation of the Queensland Ecotourism Plan
- Sustainable tourism and development of Tourism in Protected Areas initiative
- Indigenous tourism strategy and implementation
- Destination Management Planning and regional tourism development
- Tourism training and capacity building
- Tourism Policy and Planning
- Queensland Commercial and Tourism Aviation Plan
- Queensland Cruise Shipping Plan
- Drive Tourism – including drive tourism strategy, themed highways, visitor flow research

- Tourism Research – including development and implementation of Regional Tourism Activity Monitor (R-tam)
- Development and staging of Tourism Futures Annual National Conference
- Tourism Industry Associations liaison
- Manage the functions and budget of the Division (33 staff, \$5m budget)

Director – Environmental Tourism Department, Tourism Queensland 1997-1999

- Implement the Queensland Ecotourism Plan
- Ecotourism industry development initiatives
- Ecotourism research initiatives
- Ecotourism certification development and support
- Tourism business facilitation
- Provide policy and strategic advice on environmental tourism
- Implement the environmental tourism initiatives of the Queensland Tourism Strategy

Managing Director, Ecotourism Management Australia 1996-1997

- Consultancy to industry and government on ecotourism and nature-based tourism planning, assessment, operations, marketing and interpretation
- Expert advisor to Kingfisher Bay resort, Fraser Island
- Advisor to the Queensland Government on Queensland Ecotourism Plan.
- Convenor of Ecotourism Best Practice National Conference 1996
- Advisor to National Ecotourism Accreditation Program (NEAP) development.
- Fundraiser and sponsorship programs for Ecotourism Australia

Director, Environmental Management, Queensland Tourism Industries Limited 1991-1996

- Environmental planning and management of the \$100m Kingfisher Bay Resort & Village project on Fraser Island
- Nature-based recreation planning and management
- Conception, development and management of Ranger-guided Tours
- Establishment of Kingfisher Bay Whale Watch tours
- Environmental and ecotourism marketing
- Liaison with research and academic community
- Media management
- Tourism Marketing
- Government liaison and lobbying
- Business development - new initiatives, developing new product
- Native title negotiations
- Community group liaison - conservation movement, Aboriginal community, recreation user groups, Island neighbours
- Interpretive planning and management
- Management of research and monitoring programs
- Ecotourism consultancies to private and public sector

Manager (Park Management) Dept of Environment and Heritage 1990-1991

- Manage the following program components: management planning, park Management, tourism operations, commercial operations, recreation and visitor research, and communication and public affairs
- Ministerial briefings
- Secretary, Queensland, Recreation Areas Management Board

- Acting CEO, Wet Tropics Management Authority 1990-91
- Chairperson, Wet Tropics Management Co-ordination Committee
- Inter-governmental negotiations – Wet Tropics W.H.A.
- Liaison with interest groups

Manager (Recreation), Dept of Environment and Heritage 1988-1990

- Establish state-wide park system under the Recreation Areas Management Act
- Develop commercial activities on parks
- Initiate economic feasibilities for new commercial projects
- Manage state-wide management planning, recreation, interpretation and public affairs programs
- Oversee the operations of the Brisbane Forest Park and Fraser Island Recreation Area as Secretary of the Authority

Director, Brisbane Forest Park Administration Authority 1986-1988

- Manage the Authority's programs (resource management, recreation, tourism, planning and research, communication)
- Develop commercial operations
- Prepare Treasury submissions and manage and monitor budget (\$6.1m)
- Establish policy in consultation with Board and landowner
- Brief the Minister and Chairman of the Advisory Planning Board

Senior Project Officer, Brisbane Forest Park Administration Authority 1982-1986

- Develop and manage the Authority's planning, communication, recreation, Tourism and education programs
- Development of commercial operations
- Liaise with private sector and government agencies

Media Manager, Commonwealth Games Foundation 1982

- Manage a large media office of international and interstate journalists for the Brisbane Games

Information Officer, Queensland Department of Forestry 1980-1982

- Media liaison, speech writing and public relations
- Production of education materials
- Outdoor signage and exhibition displays
- Editing of technical, education and recreation publications

Research Officer, Parliamentary Services 1979-1980

Department of Administrative Services

- Speech writing
- Research for Standing Committee on Environment and Conservation
- Media liaison and production of media releases

ECOTOURISM INDUSTRY DEVELOPMENT

- Foundation executive member, Ecotourism Australia **1991**
- Chair, National Eco Certification Program Committee **1994-96, 2002-2008**
- National Ecotourism Conference development **1994-96, 1998-2004**
- Convenor Global Eco Asia Pacific Conference **2009 - present**
- Conception and drafting of Cairns Charter on Partnerships for Ecotourism **2002**

- Development of third generation of Eco Certification **2003**
- Development of National Independent Audit Program Panel for Eco Certification **2003**
- Joint development of UNESCO/Ecotourism Australia World Heritage Tourism Program and Memorandum of Co-operation **2003**
- Member National working Group on Tourism Accreditation **2003-4, 2007-9**
- Development of independent audit protocols for Eco Certification **2004**
- Design and development of Climate Action Certification scheme **2008**
- Development of Global Eco Asia Pacific annual conference **2009**
- Member Reference Committee, National Landscapes Program **2006-2009**

BOARD MEMBERSHIPS

Chair positions

Cairns Charter on Partnerships for Ecotourism, International Steering Committee	2002-
Eco Certification Program Management National Committee	2002-
Ecotourism Australia	1994-1997

Board Member positions

Director Ecotourism Australia	1991-present
GBRMPA, Tourism and Rec. Reef Advisory C'mtee	2007- present

Previous Board appointments

The International Ecotourism Society (Vice-Chair)	2000-2009
Tourism Tropical North Queensland, Cairns	2003-2004
Great Barrier Reef Consultative Committee	2001-2004
Wet Tropics Management Authority (Observer)	2003-2004
Brisbane Forest Park Planning Advisory Board	2001-2004
Executive member, Ecotourism Australia	2008-2011
Secretary, Ecotourism Australia	2002-2004
Tourism Accreditation Australia Ltd	2005-2008
Fraser Island World Heritage Area Mg't Committee	2000-2004
Chair, Tourism Industry Liaison Group, Wet Tropics	1997-2003
Wet Tropics Management Authority	1997-2002
Coastal Protection Advisory Council	1997-2002
President, Ecotourism Australia	1994-1997
Treasurer, Ecotourism Australia	1991-1994

INTERNATIONAL TOURISM AWARDS

Judging panel	World Legacy Awards (Conservation International and National Geographic)	2003-2004
Finalists Selection Panel	Tourism for Tomorrow Awards	2004-2011

CONFERENCES CONVENED

International Conferences

Ecotourism Association of Australia, Cairns **2002**
Global Eco Asia-Pacific Tourism Conference **2009 - present**

National Conferences

National Tourism and Events Excellence Conference **2011- present**
Parks and Protected Areas Management Congress **2006**
Ecotourism Association of Australia **1995, 1996, 1998-2002**
Tourism Futures National Conference **2002- 2010**
Sustainable Economic Growth for Regional Australia **1997-99, 2007**
Best Practice Ecotourism **1996**
Private Sector Involvement in park and Protected Area Management **1994**

BOOKS

Chapter contributor "Tourism in Parks", Buckley R, International Centre for Ecotourism Research, Griffith University **2004**
Editor "Ecotourism Best Practice" **2000**
Charters.A, & Law.K, Tourism Queensland
Editor "National Parks – private sector's role" **1996**
Charters.A, Gabriel.M, Prasser.S, USQ Press
Chapter contributor "Towards Planning for Sustainable Development" **1995**
Kozlowski.J, & Hill.G, Avebury
Chapter contributor "Sustainable Tourism – an Australian perspective" **1995**
Harris.R, Butterworth-Heinemann
Editor "Go Bush Manual", Martin. L, McKenzie.A, Charters.A, **1988**
Brisbane Forest Park Authority

INDUSTRY NEWSLETTER

Editor and publisher of *Tourforce* – a monthly newsletter circulated to 18 000 tourism industry and heritage management professionals worldwide. **2006-present**